

01 MARCH 2021 - 05 SEPTEMBER 2021

POSTCARDS FROM THE CESCHIN PILONE COLLECTION (1898-1960)

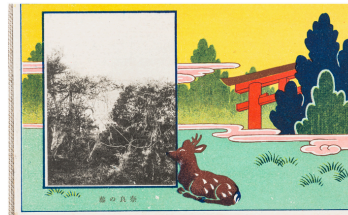
VILLA MALPENSATA. MUSEC LUGANO

Moira Luraschi

EHAGAKI
Cartoline giapponesi
della Collezione Ceschin Piloni
1898-1960



FCM
Fondazione cultura e musei



JUNITA ARNOLD
PHOTOGRAPHY

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Volume pubblicato in occasione
dell'esposizione temporanea *Souvenir
du Japon. Cartoline della Collezione
Ceschin Pilone. 1898-1960* che ha
avuto luogo al Museo delle Culture
di Lugano, Villa Malpensata dal 18
febbraio al 5 settembre 2021.

Disegni
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Grafica
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Fotografie delle opere
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Crediti fotografici
© 2021, MUSEC/Fondazione «Ada
Ceschin e Rosanna Pilone»

Ringraziamenti
Dario Campione, Alessandro
Colangelo, Manuela Coldsina,
Marco Fagioli, Ignazia Favata,
Paolo Gerini, Akiko Izawa,
Ilaria Malyguine, Arianna Martini,
Pietro Moggi, Sanjna Seralvo,
Joakim Svensson

Photographic Statement

This photographic series captures an extraordinary mosaic of over six hundred Japanese postcards from the **Ceschin Pilone** Collection, each a small masterpiece reflecting the refined aesthetic and technical ingenuity of Japan.

Working within a flat-lay method over a black velvet backdrop, I aimed to minimize distraction and highlight the visual rhythm of paper, ink, and collage.

The absence of directional shadows is intentional—an act of humility in lighting, designed not to dominate but to let the cards speak. Each composition was arranged as if by a collector's hand, offering dynamic clusters and moments of visual silence. My camera settings prioritized sharpness and tonal fidelity, capturing the subtleties of chromolithography, postmarks, and hand-tinting.

This photographic process seeks to reveal the quiet drama of surfaces—how the two-dimensional, when seen with care, becomes a portal into time, emotion, and tactile memory.

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